

PRIVACY POLICY

Released 26 August 2024

Thanks for choosing Ask Yogi!

This Website and Mobile application is created and operated by Ask Yogi LLC, with its registered office at PO Box - 131, 240 Middlesex TPKE, Iselin NJ 08830 (hereinafter referred to as “Company” “We”, “Our”, and “Us”) and operating under the brand name “**Ask Yogi**”. We intend to ensure your steady commitment to the usage of this Platform and the services provided by us through our Website and Mobile application Ask Yogi (hereinafter collectively referred to as “Platform”). Ask Yogi Platform is a prediction service Platform that employs a technological algorithm to calculate the planetary influence in the individual’s life using birth details and other data and provides personalized predictions (“Service”). Our service is entirely based on technology and does not involve any human interaction or intervention.

To access and use the services of our Platform “you”, “User” or “Visitor” provide certain personal information and we take the protection of the privacy of your data very seriously. Therefore, we have created this Privacy Policy (“Policy”) in compliance with the General Data Protection Regulation (GDPR), Digital Personal Data Protection Act, 2023 (DPDP Act, 2023), Children Online Privacy Protection Act (COPPA) and CAN-SPAM Act of 2003, California Online Privacy Protection Act, California Privacy Rights Act, and other International Privacy Laws. This Policy will help you understand what personal data we collect from you, how we use, store, and secure data, whether we disclose it to third parties, and your privacy rights. We only use your information where we have a legal basis to do it.

We reserve the right to change, modify, amend, or remove the provisions of our Policy at any time, and such changes will become effective immediately upon posting a new Policy on the website. Your continued use of our Platform constitutes your acceptance of this Policy and any updates thereto. Our Terms and Conditions incorporate this Policy.

THE ASK YOGI PLATFORM IS A SELF-USAGE PLATFORM AND IS AVAILABLE ONLY TO USERS 18 YEARS AND ABOVE.

USER CONSENT

We would like to collect your personal data to offer you our services, for future support, and also to enhance your Platform user experience with us. By clicking “Agree for Data Collection and Processing”, you confirm that you are 18 years old and explicitly and without any undue influence consent to your personal data collection and processing to avail of the Services you opt for on our Platform. By clicking "Agreed for sharing the Data", you consent to share your personal data for the communication of relevant information, announcement, notification, promotion, and marketing purposes.

If you cannot follow English, click the “select language” button available in the personal information section to choose your preference.

Please note that your consent will remain valid until you withdraw it by selecting an “opt-out” option on our platform. You can withdraw your consent at any time; please refer to our privacy policy. For all inquiries, requests, or concerns related to this agreement, the processing of personal data, or the exercise of rights, the user may contact the Data Protection Officer at the following contact details:

Name: **Yogesh Kumar**

Email: info@askyogi.co

Phone Number: **+12012381641**

1. THE DATA WE COLLECT ABOUT YOU

This Policy covers our use of any information that can or could be used to identify you (“Personal Data”). We may collect and use the following Personal Data to provide the Services to you:

- **Personal Identifiers** – name, email ID, birth date, birthplace, birth time, current location, etc. This data is voluntarily provided by you when you access the Platform and create an account.
- **Device Permissions** – We collect Location Permission from you to use our Platform Services.
- **Comments** – We may offer the ability to leave comments or to post messages in a forum. Any posts you make will be publicly available.
- **Information collected automatically** – Each time you access our Platform to use its services, we automatically collect certain information about your device and your interaction with us.

2. HOW WE USE YOUR DATA?

Except as otherwise provided in this Policy, we will not provide your Personal Data to any third parties without your consent. We may use your information:

- to provide you with our Services;
- to improve our Platform Services and to customize your experience with the Platform;
- to maintain your account with us;
- for internal business purposes;
- any purposes provided for in our Terms;
- to provide technical and customer support to you;
- to offer new or additional features for our Platform;
- For marketing and promotional purposes under applicable laws. We use your information, such as your email address, to send you special offers and promotions, or contact you about services, or other information we think may interest you.
- Analysing our Business – We will use your Personal Data (including by anonymizing and aggregating it with other data) for sales, supply chain, anti-fraud, and financial analysis purposes, to determine how we are performing, where improvements can be made and wherever necessary, for financial reporting purposes. This is necessary for our legitimate interests in understanding how our business is performing and considering how to improve our business performance.
- Where we believe it necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud or error, situations involving potential threats to the safety of any person, or violations of our Terms of Use or this Privacy Policy.
- For other purposes we may inform you from time to time.

3. DISCLOSURE TO THIRD PARTIES

We will not share any Personal Data that we have collected except to:

- **Authorized Service Providers** – like email service providers, Customer support providers, Marketing services providers, and analytics companies.
- **Legal Process** – We may disclose your information when we have a good faith belief that compliance is required by a search warrant, subpoena, court order, or similar request from a law enforcement or other government agency.
- **Payment Service Providers** – Ask Yogi does not ask for your financial information. We use a third-party payment processing partner/payment services provider - Stripe (“Payment Processor”), to bill you through your selected mode of payment. Ask Yogi Platform and

Company shall not be responsible for your Personal data disclosure to the payment processor/partner.

- **Information collected automatically** – Each time you visit our Platform and use services, we automatically collect certain information about your device and your interaction with us. We use "cookies" and similar technologies to obtain and determine certain information when your browser accesses our Platform including, but not limited to, your viewing activity, IP address, location information, your browser type, your Internet service provider (ISP), referring/exit pages, device identifier, your operating system, date and time stamps, web beacons or pixel tags and related metadata

4. DATA RETENTION AND PROTECTION

- a. We may retain your Personal Data for the duration of the subscription and for up to 90 days after the subscription has been canceled. Additionally, such information may be stored by third parties to whom we may have transferred it under this Privacy Policy. We take what we believe to be reasonable steps to protect the Personal Data we collect from loss, misuse, unauthorized use, access, inadvertent disclosure, alteration, and destruction. However, no network, server, database or Internet or e-mail transmission is ever completely secure or error-free. Therefore, you should take special care in deciding what information you send to us electronically. Please keep this in mind when disclosing any Personal Data.
- b. We take reasonable measures, including using encryption technology, to keep your personal data safe. However, no electronic data transmission or information storage can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information you transmit to us.
- c. We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway provider database only to be accessible by those authorized with special access rights to such systems and are required to keep the information confidential.
- d. Your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers after a transaction.
- e. If we become aware of a security breach that impacts our users, we will notify you through email or other direct communication, or by posting a blog on our Help and Support Security Center to inform the public. If you suspect that your data has been compromised, please contact us at support@askyogi.live.

5. DATA OWNERSHIP

The Company owns the code, databases, and all rights to their services and the Users retain ownership, control, and all rights to their records and data which are their property.

6. YOUR RIGHTS

The EEA, Brazil, California, and several other U.S. states, General Data Protection Regulations, and Digital Personal Data Protection Act, 2023 grant specific rights to people living under their jurisdiction. You may file a complaint with the competent data protection authority regarding the processing of your personal information. Following are your rights under the Data Protection Laws:

- Withdraw Consent - Where you are asked to provide consent for the processing of your personal information, you have the right to withdraw your consent at any time.
- Know – You have a right to know what personal information we collect, process, share, or sell. This Policy is meant to provide transparency related to your data. If you have additional questions, you can email us at support@askyogi.live.
- Right of access and Transparency – You have the right to be informed of, and request access to, the personal data we process about you. This Policy is meant to provide transparency related to your data. If you have additional questions, you can email us at support@askyogi.live. You can request a copy of the personal information we have collected about you from us.
- Right to rectification – If you discover that any of the information we are processing is inaccurate, you can contact us to correct your information. In response, we will cancel or remove your information, however, we may retain and use copies of your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. For certain requests, we may require additional information.
- Delete/Erase - You can request us to delete all the information we have collected about you. It is important to note that by exercising your right to deletion, you may lose access to your account, including any incidental purchases, or features.
- Notification - If you have exercised your right to rectification, erasure, or restriction of processing, we are obliged to notify each recipient to whom the personal data have been disclosed, of this rectification, erasure, or restriction of processing unless this proves impossible or involves disproportionate effort.
- Right to restrict - the right to request that we temporarily or permanently stop processing all or some of your data.
- Right to object -You have a right to object to our processing of your personal information via our privacy portal, under certain circumstances. By objecting to processing, you may have access to

some or all of our services. This right is limited to personal data processed for commercial purposes.

- Object to the Use of Sensitive Personal Information - You have the right to object to our use of your sensitive personal information. Sensitive personal information is information about your health, race, religion, sexual orientation, gender identity, political opinions, or philosophical beliefs. You should be careful about sharing personal information online, especially when it is sensitive.
- Right to data portability – You have the right to request a copy of your data in electronic format and transmit that personal data for use in another party's service.
- Right not to be subject to automated decision-making – You have the right not to be subject to a decision based solely on automated decision-making, including profiling, where the decision would have a legal effect on you or produce a similarly significant effect.
- Opt-out of the Sale or Sharing for Targeted Ads - Under some circumstances, we may sell or share the personal data you provide to us to show you ads that align with your interests. If you would prefer not to have your data sold or shared, you can opt out of selling or sharing by submitting a request to us at support@askyogi.live . We may ask for additional information to verify your request.
- Nominate – you have the right to nominate, in such manner as may be prescribed, any other individual who will exercise your rights in the event of your death or incapacity.
- Discrimination - You have a right not to be discriminated against, by us for exercising your rights.

7. CALIFORNIA ONLINE PRIVACY PROTECTION ACT COMPLIANCE

We respect your privacy and have taken the necessary measures to comply with the California Online Privacy Protection Act. Therefore, we will not share your personal information with third parties without your consent.

8. CHILDREN ONLINE PRIVACY PROTECTION ACT COMPLIANCE

- a. The Ask Yogi Platform complies with the requirements of COPPA (Children Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our Platform services are all directed to people who are 18 years of age or older. We have taken the necessary steps to ensure that we are compliant with the CAN-SPAM Act of 2003 by never sending out misleading information.
- b. Children's Information. We encourage parents and guardians to observe, participate in, monitor, and guide their Children's online activity. Ask Yogi does not knowingly collect any Personal

Identifiable Information from children under 13 years. If you think your child has shared personally identifiable information on our Platform, we strongly encourage you to contact us immediately. We will do our best to remove such information from our records within 15 days of receiving your request.

9. GOVERNING LAW

Our Privacy Policy and any relationship between us and you in connection with your usage of our Platform shall be governed by and construed in accordance with the laws of the State of New Jersey, without regard to its conflict of law provisions.

10. DISPUTE RESOLUTION

In case of a dispute arising from any function/part of the Platform, or any clause stated in the Privacy Policy, it shall be resolved in the following manner:

- (i) You must send your dispute or complaint to the email address provided in the contact section. We will make every effort to resolve your claim within three (3) months of receiving your complaint or dispute notice.
- (ii) Your email must have the following particulars stated explicitly:
 - Your name
 - Operational contact details (Email Address, Phone Number, Mailing Address, etc.)
 - Details of the claim along with any measures you took on your own to correct the issue at hand What remedy or corrective measure do you seek from us for your inconvenience.
 - If your complaint or dispute raised by you is not resolved pursuant to Provision (i), such dispute shall be referred to and finally resolved by the courts within the State of New Jersey.
 - If we have a claim, complaint, or dispute against you, we reserve the right to choose whether to file such a claim or complaint in the court located in the place of your residence or before the courts within the State of New Jersey, whichever is more convenient for us.

11. CHANGES TO THE POLICY

This privacy policy is effective as of the date stated at the top of this page. We may update this privacy policy at any time, and any changes will be effective immediately upon posting. You agree to these changes when you access or use our Platform service. Please refer back to this privacy policy regularly.

12. CONTACT US

For all inquiries, requests, or concerns related to this agreement, the processing of personal data, or the exercise of rights, you may contact at:

Contact details of the Data Protection Officer:

Name: Yogesh Kumar

Ask Yogi LLC

Address: PO Box - 131, 240 Middlesex TPKE, Iselin NJ 08830

Email: info@askyogi.co